# A&H

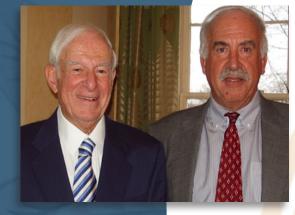
The Power of Exceptional Packaging

## Packaging is not just a cover for your product, *ittells your brand story*. - A&H Worldwide



Product packaging is not just a cover for your product...it tells your brand story. It helps to reinforce your brand's identity and is often a deciding factor when consumers make the decision to purchase your product. Today, nearly 81% of consumers purchased a new item because the packaging caught their eye, while over 65% of consumers agree that a brands package is as important as the product itself.

#### The Legacy Lives On... From Father & Son...To Father & Son



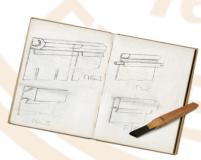
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Over 5o Years of Excellence! The A&H story began back in 1967 when founder H. Jack Feibelman, a successful jewelry salesman, invented the hanging jewelry card. It quickly became the industry standard, transforming the way jewelry is merchandised around the world. Until his passing at the age of 99, H. Jack Feibelman continued to guide our executive management team with creativity, passion and vigor. The fundamentals he instilled in the company way back then,

remain very much a part of what we represent as a brand today.

In 2022, A&H Worldwide transitioned to the Calandrelli Family. Anthony & Daniel Calandrelli have over 50 years of industry experience, coupled with as many years operating their family businesses, and honor the legacy left behind by a pioneer in the product packaging industry. Both families share a time-honored philosophy that recognizes that world class customer service, together with the finest quality packaging available in the world today, are what drives our company forward.





Our Cutture

As the old adage goes...it takes a village! At A&H Worldwide, our dedicated art, design and engineering teams continuously collaborate to ensure your product packaging works to create a positive brand experience. Big ideas, precise execution, and value creation are what fuel us!

We listen intently to your packaging needs and offer our expertise to determine the best solutions. We encourage team collaboration to ensure each project stays on track and on budget. We provide a culture of continuous learning so that we always remain the leader in technology and innovation in the packaging industry.

### Big ideas, precise execution, and value creation are what fuel us!



Core Competencies

#### Why Choose Us

For over 50 years, A&H Worldwide has remained the global leader for imaginative design and innovative engineering solutions across a broad range of packaging products. From jewelry and accessory carding, boxes, tags, and molded items for belts, eyewear and more, to loss prevention solutions, sustainable packaging and ecommerce packaging, our commitment to quality is unsurpassed.

We are product packaging architects!

#### **Digital Printing**

A&H Worldwide offers digital printing for all your packaging needs. This revolutionary way to display your product utilizes the latest advances in digital technology and offers:

- Time and Cost Savings
- No Plate Charges
- Low Minimum Quantities
- Exceptional Full Color Print Quality
- Flexible Finishing Capabilities

#### Markets & Operations

With five wholly owned facilities in the USA, Asia and the UK, A&H Worldwide serves the world's leading brands and retailers. The creativity and resourcefulness of our teams is unrivaled and complemented by our proficiency in flexibility and rapid response. Our vast capabilities enable us to serve various points in our customers' supply chain, wherever they may be.

#### **Innovative Design & Engineering**

Our A&H teams specialize in design driven problem solving, applying a blend of art and science to create the world's most beautiful and functional packaging solutions. We have a full in-house graphic design and art team, as well as an innovative engineering team to assist with the simplest of designs, to the most intricate works of art. Whether it's the simplest earring card or a complex 3D structural masterpiece, A&H worldwide brings deep knowledge, consistency, and expertise to your brand.

Why Branded Packaging

Our creative teams spend countless hours researching the latest trends in packaging color, design, textures and style. Our cutting-edge innovation allows us to offer our customers the latest in design trend, as well as packaging functionality and budget friendly options.

Did you know that nearly 81% of consumers purchased a new item because the packaging caught their eye, while over 60% of consumers agree that a brands packaging is as important as the product itself? With stats like this, the importance of custom packaging for your brand has become a necessity.

#### The Unboxing Phenomenon

In today's world of social media influence, the "unboxing" phenomenon has gone from being a fun social media pleasure, to a powerful e-commerce marketing tool. Unboxing experiences are gaining momentum on just about every social media platform. Over 55% of those who watch unboxing videos claim the video convinced them to purchase the product. This is powerful, no cost marketing for your brand. There are now over two million videos on YouTube devoted to unboxing, with popular videos drawing in as many as 2.5 billion views.

#### What's Trending

Staying current with what is trending in terms of color, designs, patterns, and textures is at the heart of what we do here at A&H Worldwide. Our design teams scour the internet daily searching for the latest trend ideas. We subscribe to many of the leading trend forecast services so that we can offer you the latest trends from the fashion, beauty, and pop culture industries.

**40%** of consumers will share an image of your packaging on social media if it was unique or branded.

Sustainability

A&H Worldwide offers many alternative, sustainable materials to meet our customers' needs including recyclable and recycled paper, board, plastics, water based non-toxic inks and more. We offer innovative designs that reduce material requirements through package re-engineering and work with the most environmentally sound options available today. We are ISO 9001:2015, GMI, FSC, CONEG, SEDEX and RCS Certified.

In addition, A&H worldwide takes every opportunity to recycle, re-grind and re-use recyclable plastic materials and waste. We now offer up to 100% recycled plastic. Whenever possible, A&H sources materials from companies that share our commitment to sustainability. We believe that the environment we thrive from should be cherished and protected for future generations. We are committed to ensuring that we do our part to protect our planet.

We're Here to Help!

For assistance with all your packaging needs, please contact us today at **401-943-5040** or email **info@aandhworldwide.com**. Be sure to visit us at **www.aandhworldwide.com**